2027 ANNUAL TECHNICAL CONFERENCE

January 12-13, 2027 • Ramkota Convention Center
920 W. Sioux Avenue, Pierre, SD

EXHIBITOR INFORMATION

SDARWS offers two types of exhibitor booth spaces: **2-Day Hallway** (Tuesday and Wednesday), and **Exhibit Hall** (Wednesday evening). Each booth includes two Booth Staff Passes. These passes are designated for individuals working the booth and do not include access to training sessions or eligibility for contact hours, as booth staff are expected to remain at their exhibit space. Anyone wishing to attend sessions or earn contact hours must register separately as a full conference attendee. **You MUST be a member of SDARWS to exhibit.** All registrations will be reviewed before your booth space will be confirmed. **REGISTRATION OPENS SEPTEMBER 15th. Booth spaces are limited and will sell out, so make sure to reserve your space.** *Corporate Partners have the option of double booths. Please call 605-556-7219 for assistance.*

2-DAY HALLWAY BOOTH - $700

(Tuesday & Wednesday in the Conference Hallway)

HALLWAY BOOTH SCHEDULE

Setup: Tuesday, January 12 – 9:00 AM - 11:00 PM

Exhibit: Tuesday, January 12 – 11:00 PM - 5:00 PM; Wednesday, January 13 – 7:30 AM - 3:00 PM

Tear Down: Wednesday, January 13 – 3:00 PM - 4:00 PM

If you would like to move into the Exhibit Hall on Wednesday, you will also need to purchase an Exhibit Hall Booth Space.

EXHIBIT HALL BOOTH – $500

(4-Hour Exhibit Hall – Wednesday Only)

EXHIBIT HALL BOOTH SCHEDULE

Setup: Wednesday, January 13 – 11:00 AM - 3:00 PM

Exhibit: Wednesday, January 13 – 3:30 PM - 7:30 PM

Tear Down: Wednesday, January 13 – 7:30 PM - 9:00 PM

Hallway and Exhibit Hall booths are 8-foot and include electricity, 6-foot table and two chairs.

Scan the QR code
or visit sdarws.com/ATC
for more info on this year's conference!

SPONSORSHIP INFORMATION

AWARDS LUNCHEON SPONSOR – $4,000
Our awards banquet brings together all of our conference attendees to recognize the movers and shakers in our industry. Benefits include logo on banquet tickets and prominently displayed during the banquet, recognition in the program booklet, and the opportunity to address the crowd. Sponsorship price includes a booth space in the Exhibit Hall Wednesday night, as well as Full Conference Registration for two. *(One Available)*

EDUCATIONAL SESSIONS SPONSOR – $3,000
Benefits include recognition in conference displays and banners, logo displayed in session rooms, recognition in the program booklet. Sponsorship includes a booth space in the Exhibit Hall, as well as Full Conference Registration for two. *(Multiple Available)*

LEGISLATIVE BREAKFAST SPONSOR – $3,000
Thursday morning is our farewell event, featuring a legislative panel and sit-down breakfast. Benefits include recognition in conference displays and banners, logo displayed in session rooms, and recognition in the program booklet. Sponsorship price includes a booth space in the Exhibit Hall Wednesday night and Full Conference Registration for two. *(One Available)*

BREAK TABLE SPONSOR – $1,500
Sponsorship includes electronic signage at the break table, the opportunity to place promo materials on the break table, and recognition in the program booklet and agenda displays. *(Five Available)*

CONFERENCE BAG SPONSOR – $1,500
Your branded bag will be handed out to every conference attendee with their name badge and agenda booklet at registration. *(One Available)*

WINE SPONSORSHIP – $1,000
Want to bring people to your booth? Serve them some wine! All you have to do is sign up for this sponsorship and we'll take care of the details. Includes signage. *(One Available)*

KEG SPONSORSHIP – $750
Want extra exposure in the Exhibit Hall? Sponsor a keg! Keg can be placed in your booth if desired. Includes signage. *(Four Available)*

T-SHIRT SPONSOR – $250
Have your one-color logo printed on the back of the official ATC t-shirts. Artwork due by December 1.
(Multiple Available)

LANYARD SPONSOR – $600 - $2,000
Place your company's logo around every conference attendee with their name badge. *(Multiple Available)*

PROGRAM BOOKLET ADS
Put your ad in our program booklet to be handed out to each attendee. Ad deadline is December 9th.
$300 – Full Page Color
$125 – 1/4 Page Color
(Multiple Available)

Sponsorships can be reserved online with ATC booth registration, by calling Jennifer at 605-556-7219 or via email at atc@sdarws.com. Sponsorships subject to availability and are first come-first served.